



kai siang toh

90 Cherry Street | Malden, MA 02148 | 781.321.6774 | kai@kaisiangtoh.com | www.kaisiangtoh.com

testimonials

"I can highly recommend Kai as a valuable addition to any team. He is a truly talented designer and has the ability to provide valuable creative direction when overseeing design. He is also very experienced in print production, attending and effectively handling many press checks for large and small projects, as well as directing photo shoots of all sizes. He is proficient in web design and helping clients to organize content for their sites.

Beyond just concentrating on design itself, Kai is good at learning about and gaining an understanding of Client companies and their industries so he can design more effectively for them and offer useful suggestions to meet the challenges they face. He has strong skills in organization and strategy which allow him to provide effective solutions to meet their needs.

I believe Kai's greatest strength is his almost effortless ability to make clients feel comfortable and to trust him and our company in extension. Every client that Kai worked with during his employment with us wanted to work with him again. This ability is something I consider invaluable in business."

- Kari Graham, Principal, Critt Graham Associates

"As a graphic designer for three Compaq Computer Company annual reports (print and online), Kai excelled in all aspects of design: creative concept development (he listens) , precise and brilliant execution of ideas, patient, firm and exacting art direction, and relentless attention to every detail. He won awards for us and was great to work with at all levels of our company. I highly recommend him."

- Jim Colosi, former client at Compaq

"Kai is a wonderful graphic designer, not only for his talent but also for his ability to understand the pressures his clients face and his ability to adapt to changing circumstances. I worked with Kai on six annual reports, and he made it a great experience year after year. He is detail oriented, responsive and collaborative. Kai is a pleasure to work with, and I highly recommend him."

- Julie Kegley, Director, Financial Communications, Tyson Foods Inc.

"I have worked closely with Kai for over 10 years. He is a talented designer with extraordinary organizational skills. We have worked together on both print and online projects and he brings enthusiasm and professionalism to each one. I have learned a lot from Kai; collaborating with him has helped improve my skills over the years as well. He is a valued asset to any project or organization."

- McLean Boggess, Senior Client Service Executive, Critt Graham Associates

"Kai is a remarkably gifted designer who understands the nuances and power of messaging and communications. I worked as a copywriter with Kai on several annual report projects and the concepts he brought to the table were always dead on."

- Robert Roth, ROTH Copywriting